

**At West End Academy, we
want everyone to...**

- Feel safe
- Feel happy
- Feel included
- Feel listened to
- Feel respected
- Feel like they belong



Remember...

Bullying is never okay.

For our parents...

Help us to build a kind and respectful school community by talking to your child about:

- Being kind to others
- Including everyone in games
- Speaking respectfully online
- Telling an adult if something is wrong
- How their words and actions affect others

Remind your child:

Bullying is repeated behaviour that hurts someone on purpose.

West End Academy



Anti-bullying Policy



Anti-bullying Policy

What is bullying?

Bullying is repeated behaviour by the same person intended to hurt someone physically or emotionally.

Bullying can be:

- Physical
- Verbal
- Emotional
- Online (cyberbullying)



What should you do if bullying happens to you?

- Stay calm and walk away.
- Tell a trusted adult at home or at school.

What if bullying happens online?

Remember to 'Stop, minimise, report'.

Do not reply to messages.
Always screenshot or save messages.

Report it to a trusted adult, at home or at school.

If you are worried about a classmate or friend, speak to a trusted adult too.

Need help:

Talk to:

- Your teacher
- A trusted adult
- Your family
- School safeguarding team

You might say...

"I am worried because..."

"I feel hurt because..."

"I need some help with..."

You could also speak to Childline by ringing 08001111.

